



Glimpses of the Theme for Durga Puja 2024

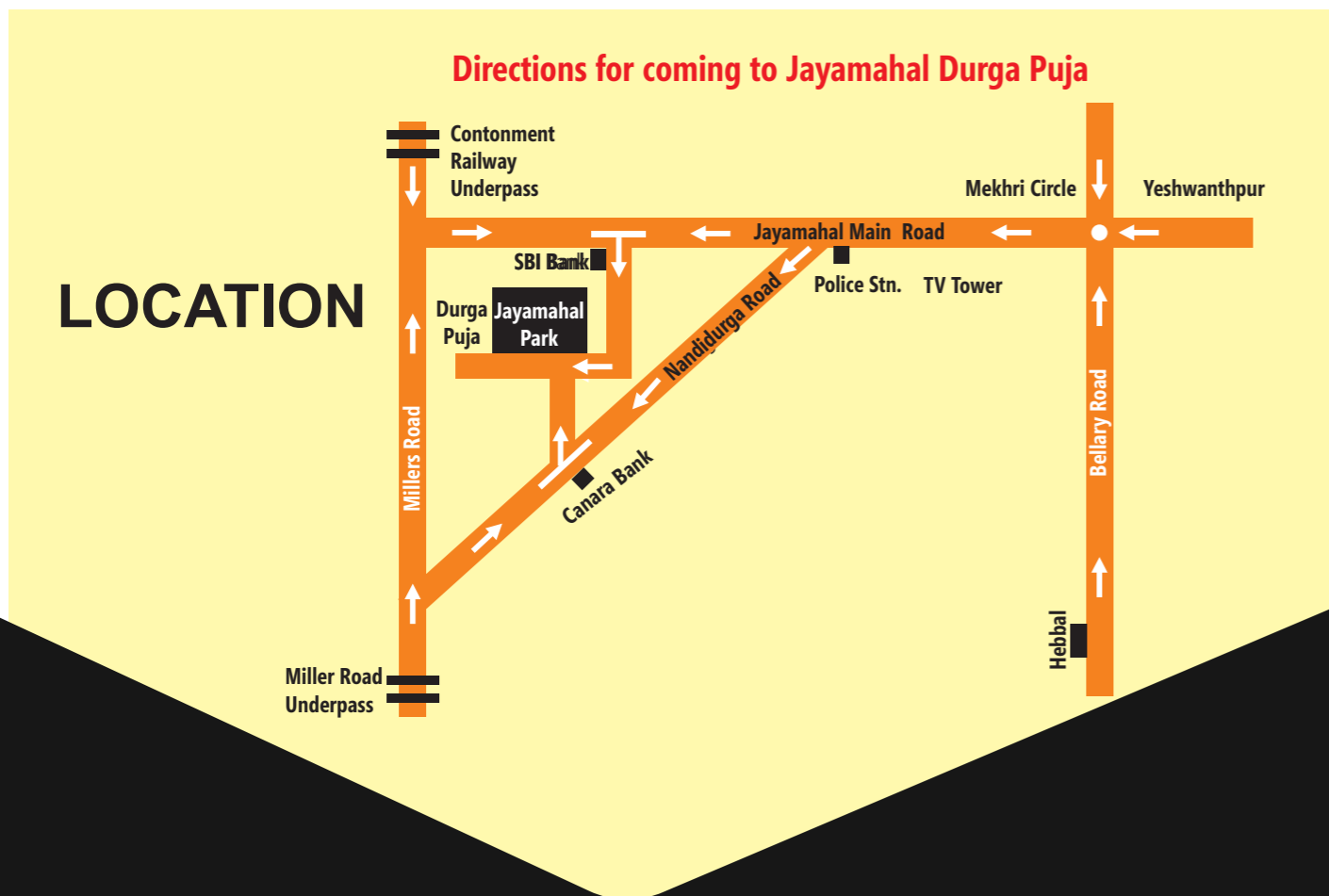


**Jayamahall
Cultural
Association**

Dussehra - Durga Puja

Oct. 8-13, 2024

Celebrating
70th
YEAR



A great event with more than
10,000 visitors per day

THIS DUSSEHRA, DON'T MISS THE OPPORTUNITY TO INCREASE SALES THROUGH AN EXCLUSIVE & UNIQUE EVENT IN JAYAMAHALL

For more details, contact

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**A GREAT OPPORTUNITY TO SHOWCASE
YOUR PRODUCTS & SERVICES**

This Dussehra and Durga Puja, showcase your products & services to the right audience and increase your sales.

DIGITAL SCREEN RATES



Dussehra - Durga Puja
Oct. 8-13, 2024

PROGRAMME DESCRIPTION

- ⇒ Musical Programmes (Artists from Kolkata and Bengaluru)
- ⇒ Stand-up Comedy
- ⇒ Debate - contemporary topics
- ⇒ Dance - traditional & modern
- ⇒ Quiz - contemporary topics

MAIN ATTRACTION

- ⇒ Audio Visuals - Traditional Durga Puja's transformation to Modern Day Pujo
- ⇒ Duration: 6-8 Minutes

POSSIBILITIES:

- ⇒ Customized brand promotion with special effects (more details will be provided on request)

WHAT YOU CAN SHOW?

- ⇒ Special offers for Dussehra
- ⇒ Product & service description to the right audience
- ⇒ Brand building

Format

- ⇒ Cinema slides
- ⇒ Television commercial
- ⇒ Product/ Corporate Videos

WHAT YOU CAN DO?

- ⇒ Invite your customers for demo or presentation in our digital pavilion
- ⇒ Take your customers for a tour in the premises for a unique experience
- ⇒ Offer them sumptuous lunch in our community feast area or special snacks from the varieties of stalls in our Food Court

Commercial : 5 Slots a day

Duration	Cost per Insertion	Cost per day
10 Secs slots	1,000/-	5,000/-
20 Secs slots	2,000/-	10,000/-

Commercial : 10 Slots a day

Duration	Cost per Insertion	Cost per day
10 Secs slots	1,000/-	10,000/-
20 Secs slots	2,000/-	20,000/-

Product/ Corporate Videos

Duration	Cost per Insertion
1 Minutes Video	5,000/-
1-2 Minutes Video	10,000/-
2-3 Minutes Video	15,000/-
3-5 Minutes Video	25,000/-

Presentation Slots (One Time)

Duration	Cost per Presentation
20 Minutes	20,000/-
30 Minutes	30,000/-
40 Minutes	40,000/-

- ⇒ Special discount available for Block booking
- ⇒ Pavilion can be blocked exclusively for the booked period

Screen 1 in the Pavilion



TIMINGS

12.00 noon - 01.00 pm
01.00 pm - 02.00 pm
02.00 pm - 03.00 pm
03.00 pm - 04.00 pm
04.00 pm - 05.00 pm

Screen 2 in the Food Court



TIMINGS

07.00 - 08.00 pm
08.00 - 09.00 pm
09.00 - 10.00 pm
10.00 - 11.00 pm
11.00 - 12.00 pm

Jayamahar Cultural Association (JCA) is celebrating 70th year of its Sharod Utsav from October 8th to 13th, 2024. Jayamahar Cultural Association has been involved in charitable activities besides organizing various National and Regional festivals.

It is the endeavor of Jayamahar Cultural Association (JCA) to bring out new ideas every year, which attracts large audience during the festival days.

The Jayamahar Cultural Association conducts various cultural activities with participation of renowned artists from Karnataka and West Bengal

This year our focus is to create a digital experience for our visitors.

Glimpses of our events over the years

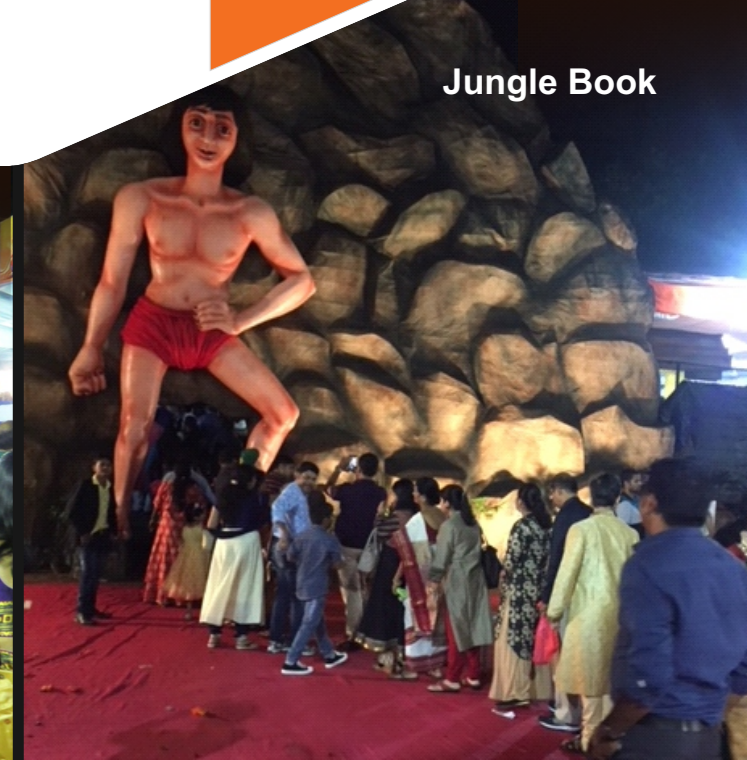
- Huge crowd pullar



Vivekananda Rock Temple



Egyptian Pyramid - attracted huge crowd



Jungle Book